

金融街[®]教育
FINANCIAL STREET EDUCATION

政府支持、企业运作、教育家办学

立足首都，辐射全国

为国家培养兼具全球视野、家国情怀的未来精英

Supported by government, operated by companies,
organized by educators.

Based on the capital, radiating the country,

Cultivating the future elite for the country

With global vision and devotion to family and country.

金融街教育是中国 500 强企业——金融街集团旗下子公司，
依托全国优质教育资源，致力于发展成为领先的高端教育投资
及运营集团。

公司 2016 年成立，先后推出了“正泽”、“润泽”、“惠泽”
基础教育品牌及“金融街培训”、“金融街留学”等有社会
影响力的教育品牌。

As a subsidiary of Financial Street Group, One of China's Top
500 companies, Financial Street Education Company based on
high-quality education resources of the China, is committed to
developing into a leading high-end educational investment
and operation group.

Established in 2016, Financial Street Education Company has
launched brands of elementary education including “Zheng
ze”, “Runze” and “Huize”, and socially influential educational
brands—Financial Street Education Training and Financial
Street Education Overseas.



Li Lie

The principal of Beijing Zhengze School, a well-known educator in China, a mathematics special grade teacher in primary school, senior title, the former consultant of the State Council and former president of Beijing No.2 Experimental Primary School.

BEIJING ZHENGZE SCHOOL

Officially opening in September 2017, Beijing Zhengze School is the only state-owned non-governmental school in the core area of the capital, and the first nine-year non-profit school under the Financial Street Education Company. The name "zhengze" highlights its pursuit of "clearing up the source of moral character, cultivating oneself and benefiting others", making a school a place with the most humanity and the most conducive to individual development.



School Goals

A high-quality school with Chinese cultural deposits, global vision and future orientation.

Cultivate intelligent and generous people with wisdom and virtue.

School Features

Holistic education, small class teaching, characteristic courses, cross-disciplinary project learning, accessibility to schools at home and abroad.

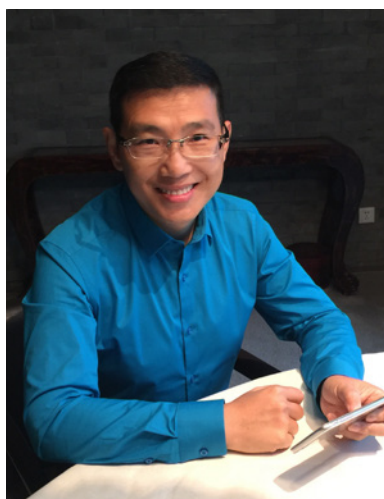
Develop course system independently, provide students with more choices and richer life experiences, and prepare for a successful response to future challenges.



School Titles

"Prominent Principal Training Base" awarded by National Training Center for Primary School Principals, Ministry of Education of China.

"Primary School Principal and Teacher Training Base of Xicheng District Education System" awarded by Beijing Xicheng District.



Yao Jian

The principal of Beijing Zhengze School (Xunliao Bay), the former assistant principal of Beijing No.2 Experimental Primary School, has been rated as Beijing municipal backbone teacher for many years, senior title, advanced individual of Beijing curriculum reform.

BEIJING ZHENGZE SCHOOL (XUNLIAO BAY)

Located at the holiday village of Xunliao Bay, the "most beautiful beach in China", in Huidong County, Guangdong Province, Beijing Zhengze School (Xunliao Bay) is the first branch campus of Beijing Zhengze School. It inherits the educational philosophy of the headquarters and, making use of the features of Xunliao Bay as a sea resort, hammers at cultivating generous, lively, intelligent and kind-hearted students.



School Goals

A high-quality school with Chinese cultural deposits, global vision and future orientation.



School Features

Zero distance to sea, private beach.

Run 24 special courses of art and sports such as yatching, windsurfing, sea fishing and golf.

Set up Parents Growth College every semester, helping parents and their children develop healthily together.

Have made cooperation of study tour with quality schools such as Beijing Zhengze School and Merchiston Castle International School (MCIS) in Shenzhen.



BEIJING FINANCIAL STREET RUNZE SCHOOL

Co-established by two major state-owned enterprises, Financial Street Group and Beijing Federation of Supply and Marketing Cooperatives, Beijing Financial Street Runze School is a high-end international school covering kindergarten, primary school, junior and senior high school.

The name "runze" means "hidden but influential, wise and ambitious". Adhering to holistic education, it will become a quality school facing the future with rich culture and an open mind.



Liu Changming

The principal of Beijing Financial Street Runze School, the former principal of Beijing No.4 High School, a well-known educator in China, a member of the 11th and 12th Standing Committee of CPPCC.



Chen Weijia

The principal of Beijing Financial Street Runze School, the former principal of Peking Academy High School, a representative of the 14th Beijing People's Congress, National May 1 Labour Medal winner.



School Goals

Lay a solid foundation to cultivate students to be broad-based, well versed in culture and with global competence.



School Features

Adopt the independent course system of Beijing Financial Street Runze School, covering kindergarten, primary school and junior and senior high school.

Adopt small class teaching, emphasize the integration and cross of disciplines, realize deep integration of domestic and international courses.

Considering the needs of entering higher schools at home and abroad. Students in senior high school can apply for both domestic top universities and world famous universities.





FINANCIAL STREET HANGZHOU BAY SCHOOL

Financial Street Hangzhou Bay School was co-founded by the Shangyu District government and Financial Street Education, a state-owned company in Beijing's Xicheng District, following the model of a "state-owned company practicing ideas of first-rate educators." FSHBS is a highly respected international school integrating elementary, junior, and senior high schools.

Financial Street Hangzhou Bay School also takes "Honesty, Inclusiveness and Moral Goodness" as its maxim and is committed to fostering future elites capable of driving our country forward with a global vision of success.

Liu Zhengcai

Liu Zhengcai, the Financial Street Hangzhou Bay School principal, is a highly respected educator and has formerly headed schools in Beijing, Jiangsu, and Guangdong. Liu's former posts include a senior middle school teacher, a special-grade senior elementary school teacher of Chinese in Jiangsu, the former principal and party branch secretary of Zhongshan Road Primary School (Group) in Zhenjiang City, Jiangsu Province, the vice principal and principal of the Primary School of The Experimental School Attached to Beijing Normal University. Liu Zhengcai was also selected as one of the training objects in the "333 High-Level Personnel Training Project" of Jiangsu Province.





School Goals

Our objective is to realize the internationalization of education, promote interdisciplinary, innovative thinking, and foster future elites who can inherit, innovate, and blend Chinese and Western cultures with integrity.



School Features

Personalized teaching within small classes.

Bilingual curriculum.

Centered teaching on science and technology, art, and sports.

Curriculum and Teaching

Our curriculum is geared toward imparting knowledge about Chinese and Western cultures to advance with the modern world and realize the international implementation of national curricula.



Hao Jianqiu

The principal of Financial Street preschool education, the former principal of Beijing Donghuamen Kindergarten, a well-known preschool education expert, Capital Labour Medal winner.

FINANCIAL STREET HUIZE KINDERGARTEN / CHILDREN DEVELOPMENT CENTER

"Huize" is an exclusive preschool education brand of Financial Street Education. It includes Financial Street Huize Children Development Center and Financial Street Huize Kindergarten, respectively recruiting infants from the ages of 0 to 3 and 3 to 6.

The name "huize" means spreading love and gratitude. With the heart of parents, it fully focuses on the first 2,000 days of life and gives children the best start.



School Goals

Build a high-quality kindergarten with rich Chinese cultural deposits and global vision.



Education Goals

Cultivate sensible, confident, generous, intelligent, friendly, healthy and happy infants.

School Features

Bilingual education with the fusion of the east and the west.

Nurturance education with the coordination of family and kindergarten.

Art education with the connection of schools.

Health education with the cooperation of hospitals and schools.





FINANCIAL STREET EDUCATION TRAINING CENTER

Financial Street Education Training Center has established middle- and high-end training services containing art, language, technology, sports and camp education, through integrating resources from famous higher education institutions in the capital.





School Features

Offer standardized and professional training products to create a one-stop service complex.

Provide five major types of training services such as language, technology, camp education, quality and sports.

Satisfy children's needs of interest and specialty learning from the ages of 3 to 18.

Brand Honors

Successfully established independent course systems such as Financial Street introductory multilingual class, music literacy class, drama class, chorus class, creative fine arts and technological robots, and Financial Street educational training brand.

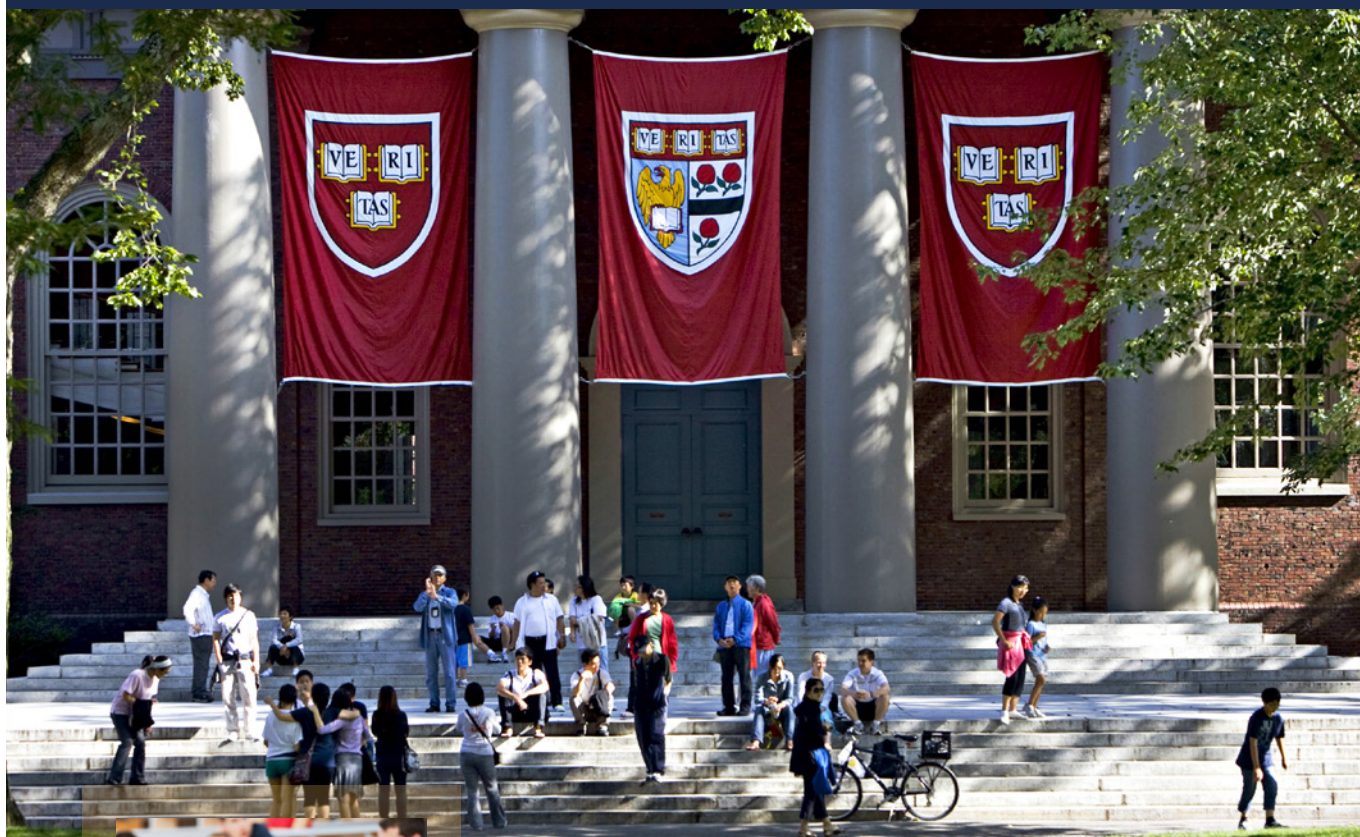




FINANCIAL STREET OVERSEAS

With the service concept of "honesty, growth, success", Financial Street Overseas provides students with authoritative and professional one-stop consultation service of international education. Relying on the unique brand advantage of Financial Street, it has reached service consensuses with the embassies of the United States, Britain, Canada, Australia, New Zealand and Italy, ensuring no barrier between "sending out" and "taking home".





School Features

Provide international education one-stop service.

Offer online follow-up course counseling to support overseas study.

Psychological counseling service about overseas study by experts from Peking University and Tsinghua University.

Exclusive opportunities for internship in financial institutions.

High-end career assessment to find the right direction of employment.

Main Services

- High-end planning for studying abroad
- International students study in China
- Study art abroad
- Domestic cross-border education school program selection consultant service
- Domestic cross-border education school program approval consultant service





HIGHER EDUCATION COOPERATION

Higher Education Cooperation Department of Financial Street Education is committed to integrating resources in industry-academia-research, serves local higher education institutions to promote internationalization construction and facilitate the integration between industry and education.





Transnational Education

Through integrating the resources of Chinese and foreign universities, promote international exchanges and cooperation by establishing high-quality official Sino-foreign joint program or institute registered by China Ministry of Education.

Work closely with Shaoxing University, Ningbo Childhood Education College and many other local higher education institutions and provide professional service to build Sino-foreign cooperation with overseas institutions.



Vocational Education

Adhere to the concept of combining industry-academia-research, develop leading talent training standard and content in different industries. Through "vocational training package" and "work with study integration", promote the development of education, talents and industry.

Cooperate with Capability Building and Continuing Education Center of National Health Commission PRC in "Infant and Child Care Services Vocational Education Program".

Cooperate with the largest professional computer contest in China – Lan Qiao Cup in "Fintech Vocational Education Program", which is organized by Talent Exchange Center of Ministry of Industry and Information Technology, PRC.



BEIJING FINANCIAL STREET

Beijing Financial Street is not only the nation's financial management center bearing the history of China's reform and opening-up but also the pioneering area for China's financial opening to the international community, monetary resources, and financial talents on a large scale. It has become a national wealth management and supervision center integrating decision-making supervision, asset management, standard formulation, payment and settlement, information exchange, and talent acquisition.



中国银行保险监督管理委员会
China Banking and Insurance Regulatory Commission



国家开发银行
CHINA DEVELOPMENT BANK



中国工商银行



中国银行
BANK OF CHINA



AFCA



全国中小企业股份转让系统
NATIONAL EQUITIES EXCHANGE AND QUOTATIONS



中国人寿
CHINA LIFE



中国人民保险



中国邮政
CHINA POST



中国移动
China Mobile



中国电信
CHINA TELECOM



中国中化集团公司
SINOCHEM GROUP



中国光大集团
CHINA EVERBRIGHT GROUP



Gathering Renowned Enterprises

Beijing Financial Street is home to 1,900 financial institutions and 175 headquarters, including almost 20 of the world's Fortune 500 companies and over 100 top foreign financial institutions and international organizations.

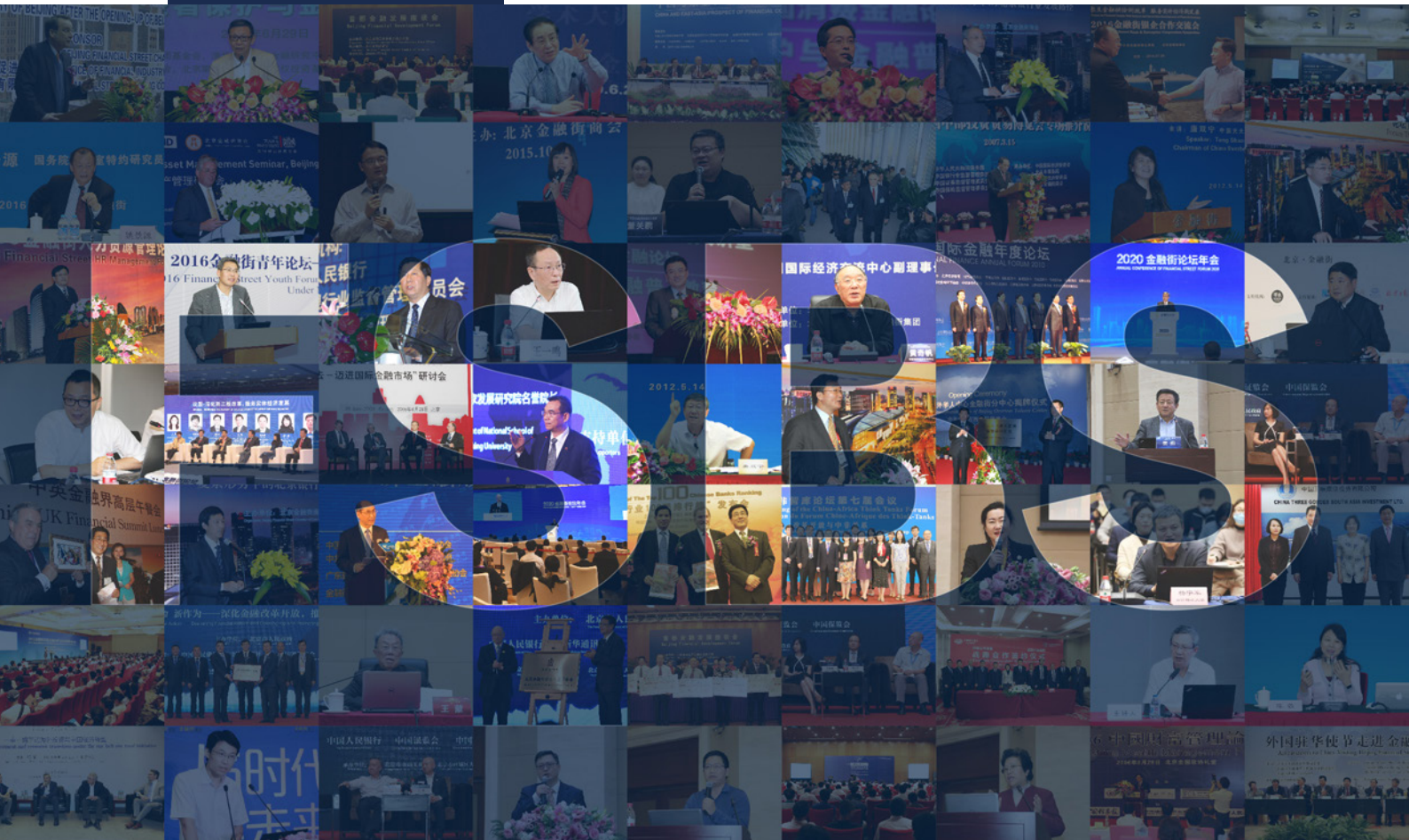
Capital Gathering

Within a central area of 2.59 square kilometers, banking institutions' financial assets gathered at Beijing Financial Street reached 113 trillion yuan, accounting for 34% of China's financial assets. Regional RMB payment services of Beijing Financial Street also account for 40% of the country's RMB payment services, and its foreign currency payment services account for 60% of the country's total.



Centralized Talent

Beijing Financial Street gathers 260,000 dream chasers who are the most outstanding financial talents of China. Together, they provide potent intellectual support for the nation's opening-up policy and the development of the world's financial industry.



FINANCIAL STREET BUSINESS SCHOOL

Financial Street Business School was co-founded by the Beijing Financial Street Chamber of Commerce, Financial Street Education, and other financial institutions -- situated at Beijing Financial Street -- and capital universities. Through its provision of a stable working environment (Beijing Financial Street) and proximity to high-level financial talents, FSBS strives to build a high-end learning platform that provides business training, academic seminars, and exchanges for senior management talents.





School Philosophy

Joint Contribution and
Shared Growth.

School Goals

Gather top, renowned
financial experts.

Cultivate first-class financial
talents.

Mission of School

To cultivate more local Chinese financial talents who are familiar with the international financial market's rules and support China's growing prestige on the world stage.





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